· ; 106510 Orders Order / Rev: Alt Order #: 06851367 BERKLEY FOR SENATE Product Desc: Estimate: 308 Flight Dates: 09/12/12 - 09/17/12 09/11/12 / 09/25/12 Original Date / Rev: Order Type: **GENERAL** Shorr Johnson Magnus



Primary AE: Amy McCreary

Sales Office: BLPHI Sales Region:

National

Cash

15%

Agency

Name:

Buying Contact: Billing Contact:

1831 Chestnut St. Philadelphia, PA 19103

Agency Commission:

Billing Type:

Billing Cycle;

Billing Calendar:

Broadcast EOM/EOC

Advertiser

Name:

Berkley Shelley for Senate

Demographic:

A35+

Product Codes:

PLC01

Priority: Revenue Codes: SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

00:05:00

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	126	\$50,140.00	\$42,619.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	126	\$50,140.00	\$42,619.00	0.00
Totals	126	\$50,140.00	\$42,619.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$50,140.00
Market	100%	\$167,133.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$43,454.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	. 15%	\$25,070.00
KTUD	0%	\$0.00
KVVU	24%	\$40,112.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,356.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	S	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	Wake Up Early w/	Wagn@M	430a-5a	WTF	:30	3	\$100.002	0.00 NM	2	\$200.00
				Wake Up Early W	agners								
	WAKE (JP											
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 09/	10/12	09/16/12	~-WTF	3	\$100.00	0.00						

Print Date: 09/26/12 07:44:23 Page 2 of 6

KSNV

Order / Rev:

106510

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06851367

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/12/12 - 09/17/12

Estimate:

30S

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
É 1 KSNV	09/12/1	2 09/14/12	Wake Up Early w Wake Up Early V	-	430a-5a	WTF	:30	3	\$100.002	0.00 NM	2	\$200.00
WAKE					•••	5.0						
	art Date	End Date	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$100.00	Rating 0,00						
Week: 09. Spot Ch	/10/12 1 Date Ra	09/16/12 inge De	escription	3 Stan	ه۱۵۵.۵۵ t/End Time		Veekdays	Len	oth Rate	Rtg Type		
			/ake Up Early w/ V			_	WThF		30 (\$100.00)			
	resolved											
			N FRIDAYS]									
E 2 KSNV WAKE		2 09/17/12	Wake Up Early w Wake Up Early V		430a-5a	M	:30	1	\$100.002	0.00 NM	1	\$100.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M	1	\$100.00	0.00						
		2 09/14/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	WT'F	:30	6	\$185.002	0.00 NM	6	\$1,110.00
WAKE												
	art Date	End Date	<u>Weekdays</u> WTF	Spots/Week 6		Rating 0.00						
Week: 09		09/16/12	M-F 5-6a WakeU		5-6a	M	:30	2	\$185.002	0.00 NM	2	\$370.00
WAKE		2 09/11/12	M-F 5-6a Wakel	-	J-0a	141	.00	2	ψ100.002	0.00 14141	2.	ψο, σ.σσ
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	M	2	\$185.00	0.00						
		2 09/14/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	WTF	:30	6	\$450.002	0.00 NM	4	\$1,800.00
WAGN		End Data	Weekdavs	Spots/Week	Rate	Rating						
<u>ان .</u> Week: 09	art <u>Date</u> 1/10/12	End Date 09/16/12	<u>vveekdays</u> ~~WTF-~	<u> </u>		0.00						
	h <u>Date Ra</u>		escription	-	t/End Time		<u>Weekdays</u>	Len	<u>igth</u> <u>Rate</u>	Rtg Type		
1 KSN	V 09/10/1:	2-09/16/12 M	I-F 6-7a WakeUp	w/Wagner6-7a	١		WThF	-	:30 (\$450-00) 0.00 NM		
	nresolved	C CDECIAL I	DEDODTI									
-		S SPECIAL I	K⊑PORT] <i>I-F</i> 6-7a WakeUp⊺	w/M/agner6-7s	1		WThF	_	:30 (\$450.00	A D OO AAA		
	resolved		-1 0-14 Wakeop	www.ugnoro			** 1 1 1 1		.00 (\$\psi\00.00	, 0.00 1177		
[N	BC NEW	S SPECIAL	REPORT]									
E 6 KSNV	09/17/1	2 09/17/12	M-F 6-7a Wakel	Jp w/Wa@M	6-7a	M	:30	2	\$450.002	0.00 NM	2	\$900.00
WA ON	ICD		M-F 6-7a Wakel	Jp w/Wagners								
WAGN	ı∟ĸ art Date	End Date	Mookdove	Spots/Week	Pata	Rating						
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E 7 KSNV			Today Show	СМ	658a-9am	WTF	:30	12	\$550.002	0.00 NM	12	\$6,600.00
			Today Show									
	Y SHOW	End Data	166	Cmata 8Ma alc	Doto	Detina				!		
<u>51</u> Week: 09	art <u>Date</u>	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 12		Rating 0.00						
E 8 KSNV				CM	658a-9am	M	:30	4	\$550.002	0.00 NM	4	\$2,200.00
2 0 110111	00.777	,,,	Today Show	_,,,	****				*			. ,
TODA	Y SHOW											
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					•	
Week: 09		09/23/12	M M-F Today Show	4 HOM	\$550.00 9-10a	0.00 WTF	:30	6	\$200.002	0.00 NM	6	\$1,200.00
E 8 KONV	09/12/1	12 09/14/12	M-F Today Show		9-10a		30	0	φ200.002	U.UU INIV	Ü	\$1,200.00
TODA'	Y SHOW	II										
_	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/16/12	WTF	MAN bac II.		0.00	.00		\$900 000	0.00 NE	,	ውስለሱ ሱሳ
			M-F Today Show M-F Today Show		9-10a	M	- :30	2	\$200.002	0.00 NM	1	\$200.00
	Y SHOW art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
<u> </u>			<u>vveekuays</u> M	<u> </u>		0.00						
Week: 09	9/17/12	09/23/12	141		. Ψ200.00	0.00						

Print Date: 09/26/12 07:44:24 Page 3 of 6

 Order / Rev:
 106510
 Advertiser:
 Berkley, Shelley for Senate

 Alt*Order #:
 06851367
 Product Desc:
 BERKLEY FOR SENATE
 KSNV

 Flight Dates:
 09/12/12 - 09/17/12
 Estimate:
 30S

Inventory Code Break Start/End Time Days Len Spots Rtg Type Spots Ch Start End Rate Pri Amount Ln E 10 KSNV 09/17/12 09/17/12 M-F Today Show II 3rd HCM 9-10a :30 \$200.002 0.00 NM \$200.00 M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Rating Spots/Week Rate 09/23/12 2 \$200.00 0.00 Week: 09/17/12 Description Start/End Time Weekdays Length Rate Rtg Type Ch Date Range (\$200.00) 0.00 NM 2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a :30 Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 11 KSNV 09/12/12 09/14/12 Noon News 12-1230pm --WTF---:30 3 \$275,002 0.00 NM 3 \$825.00 Noon News NEWS Start Date End Date Weekdays Spots/Week Rating Rate 09/16/12 --WTF--\$275.00 0.00 Week: 09/10/12 3 E 12 KSNV 09/17/12 09/17/12 Noon News CM 12-1230pm M----:30 \$275,002 0.00 NM 1 \$275,00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 M----\$275.00 Week: 09/17/12 E 13 KSNV 09/12/12 09/14/12 The Agenda 1230pm --WTF--:30 \$200.002 0.00 NM CM 1230-1p 3 \$600.00 The Agenda 1230pm **NEWS** Rating Start Date **End Date Weekdays** Spots/Week Rate --WTF--Week: 09/10/12 09/16/12 \$200.00 0.00 E14 KSNV 09/17/12 09/17/12 The Agenda 1230pm CM 1230-1p :30 \$200.002 0.00 NM \$200.00 The Agenda 1230pm **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate M-----Week: 09/17/12 09/23/12 \$200.00 0.00 E 15 KSNV 09/12/12 09/14/12 \$200.002 MM 00.0 Rachael Ray CM 11am-12pm --WTF--:30 3 \$600.00 Rachael Ray RACHEL RAY **End Date** Weekdays Spots/Week Rating Start Date <u>Rate</u> Week: 09/10/12 09/16/12 ~~WTF~~ \$200.00 0.00 E 16 KSNV 09/17/12 09/17/12 Rachael Ray СМ 11am-12pm M-----:30 \$200.002 0.00 NM \$200.00 Rachael Ray RACHEL RAY Rating End Date **Weekdays** Spots/Week <u>Rate</u> Start Date 09/23/12 \$200.00 0.00 Week: 09/17/12 E 17 KSNV 09/12/12 09/14/12 M-F Today Show III 4th BM 10am-11am :30 \$200,002 0.00 NM \$600.00 ~~WTF~-3 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 09/10/12 09/16/12 \$200.00 0.00 E 18 KSNV 09/17/12 09/17/12 M-F Today Show III 4th ISM :30 \$200.002 0.00 NM \$0,00 10am-**11**am M----U Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 M-----\$200,00 0.00Week: 09/17/12 1 Ch Date Range **Description** Start/End Time <u>Weekdays</u> <u>Length</u> <u>Rate Rtg Type</u> Spot :30 (\$200.00) 0.00 NM 1 KSNV 09/17/12-09/23/12 M-F Today Show III 4th Hr 10am-11am Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 19 KSNV 09/12/12 09/14/12 Dr. Phil CM 3-4p --WTF--:30 \$300.002 0.00 NM \$1,800.00 Dr Phil DR. PHIL Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate --WTF--Week: 09/10/12 09/16/12 \$300.00 0.00 Dr. Phil 3-4p :30 \$300,002 0.00 NM \$600.00 E 20 KSNV 09/17/12 09/17/12 CM 2 Dr Phil

DR, PHIL

Print Date: 09/26/12 07:44:24 Page 4 of

KSNV

Order / Rev:

106510

Advertiser:

Berkley, Shelley for Senate

Alt*Order #:

06851367

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

09/12/12 - 09/17/12

Estimate:

30S

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount I n E 20 KSNV 09/17/12 09/17/12 Dr. Phil CM 3-4p :30 \$300,002 0.00 NM \$600.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 2 \$300.00 0.00 E21 KSNV 09/16/12 09/16/12 News 3 Live in Prime CM 7-10pm :30 2 \$900,002 0,00 NM \$1,800.00 News 3 in Prime **NEWS** Spots/Week **End Date** Weekdays Rate Rating Start Date 09/16/12 \$900.00 0.00 Week: 09/10/12 4-5pm --WTF--0.00 NM E22 KSNV 09/12/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM :30 \$350.002 3 3 \$1,050.00 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) **NEWS End Date** Start Date Weekdays Spots/Week Rate Rating ~-WTF--09/16/12 0.00 Week: 09/10/12 \$350.00 E 23 KSNV 09/17/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm М⊷ :30 \$350.002 0.00 NM \$350.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/17/12 09/23/12 \$350.00 0.00 E 24 KSNV 09/12/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$450.002 0.00 NM 3 \$1,350.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS Start Date **End Date** Weekdays 1 4 1 Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$450.00 0.00 E 25 KSNV 09/17/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----:30 \$450.002 0.00 NM \$450,00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Rating Week: 09/17/12 09/23/12 \$450.00 0.00 E 26 KSNV 09/12/12 09/14/12 M-F Early News CM 5-630p :30 \$725.002 0.00 NM \$4,350.00 --WTF--M-F Early News **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$725.00 0.00Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 2 KSNV 09/10/12-09/16/12 M-F Early News 5-630p --WThF----:30 (\$725.00) 0.00 NM Unresolved [NEWS INTERUPT FOR POTUS] E 27 KSNV 09/17/12 09/17/12 M-F Early News CM 5-630p M----:30 \$725.002 0.00 NM \$2,175,00 M-F Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 Week: 09/17/12 \$725.00 0.00E 28 KSNV 09/12/12 09/14/12 Face to Face w/ RalstonCM 730-758pm --WTE--:30 3 \$400.002 0.00 NM \$1,200.00 3 Face to Face w/ J.Raiston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating --WTF--09/16/12 \$400.00 0.00 Week: 09/10/12 E 29 KSNV 09/17/12 09/17/12 Face to Face w/ RalstonCM 730-758pm :30 \$400.002 M----0.00 NM \$400.00 Face to Face w/ J.Ralston **FACE TO FACE** Weekdays Start Date End Date Spots/Week Rate Rating Week: 09/17/12 09/23/12 M----\$400.00 ----S-E 30 KSNV 09/15/12 09/15/12 Vegas Inc. CM 6:30-8pm :30 \$225.002 0.00 NM 1 \$225,00 Vegas Inc. **VEGAS** Start Date **End Date** Weekdays Spots/Week Rate Rating -----5--Week: 09/10/12 09/16/12 \$225.00 0.00 E31 KSNV 09/15/12 09/15/12 Weekend Jeopardy/Whe@M 630-730pm ----S-:30 \$350.002 0.00 NM 2 \$700.00 WKND Jeop/Wheel

Page 5 of 6

Print Date: 09/26/12 07:44:24 Order / Rev: 106510 Advertiser: Berkley, Shelley for Senate Product Desc: BERKLEY FOR SENATE KSNV Alt Order #: 06851367 Estimate: Flight Dates: 09/12/12 - 09/17/12 30S

Ln Ch Start End JEOPARDY/WHEEL	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/10/12 09/16/12 E 32 KSNV 09/12/12 09/14/12	M-F Jeop/Wheel	CM 2	\$350.00 630-730pm	0.00 WTF	:30	6	\$725.002	0.00 NM	6	\$4,350.00
	M-F Jeopardy/Wh		•	,,,,	.00	v	Ψ120.002	0.00 14101	O	ψ4,000.00
JEOPARDY/WHEEL Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	WTF	6	\$725,00	0,00						
E33 KSNV 09/17/12 09/17/12	M-F Jeop/Wheel M-F Jeopardy/Wh	CM	630-730pm	M	:30	2	\$725,002	0.00 NM	2	\$1,450.00
JEOPARDY/WHEEL	M-r Jeopardy/vvi	ieei oi Foitulii	,							
<u>Start Date</u> <u>End Date</u> Week; 09/17/12 09/23/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
E 34 KSNV 09/16/12 09/16/12				SUNS	:30	1	\$500.002	0.00 NM	0	\$0.00
IEODARDV	Jeopardy in Prime		·							
JEOPARDY Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	S	1	\$500.00	0.00				D. T		
Spot Ch Date Range I 1 KSNV 09/10/12-09/16/12	Description Jeopardy in PRIME		/End Time A 8-11p / SUN	_	<u>/eekdays</u> S⊦	Len u	<u>gtn </u>	<u>Rtg Type</u>) 0.00 <i>NM</i>		
Unresolved	, -		·	10 110 11 11 11			,,,			
[ORDERED PROGRAM E 35 KSNV 09/12/12 09/14/12			1237a-136am		:30	6	\$100.002	0.00 NM	6	\$600,00
E 33 K3NV 08/12/12 09/14/12	Late Night w/Fallo		12378-130an	WIF	.30	O	φ100.002	U.UU NIVI	O	\$600,00
FALLON Start Data Find Data	Mookdovo	Spots/Week	Poto	Rating						
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	<u>Weekdays</u> WTF	<u>Spots/week</u> 6	<u>Rate</u> \$100.00	0.00						
E 36 KSNV 09/17/12 09/17/12	_		1237a-136am	n M	:30	2	\$100.002	0.00 NM	1	\$100.00
FALLON	Late Night w/Fallo	on		÷						
Start Date End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12										
Spot Ch Date Range	Description	2 <u>Star</u> i	\$100.00 <u>End Time</u>	0.00 <u>V</u>	<u>Veekdays</u>	<u>Len</u>	gth Rate	Rtg Type		
1 KSNV 09/17/12-09/23/12	<u>Description</u>	Star	•	<u>v</u>	<u>/eekdays</u>		gth <u>Rate</u> :30 (\$100.00)			
	Description Late Night w/Fallon	<u>Start</u> 1237	/End Time	<u>v</u>						
1 KSNV 09/17/12-09/23/12 Unresolved	Description Late Night w/Fallon [E] NOT AVAILABL	<u>Stari</u> 1237 E RATE	/End Time	<u>V</u> M					6	\$1,500.00
1 KSNV 09/17/12-09/23/12 Duresolved [.NOT AVAILABLE RATE 37 KSNV 09/12/12 09/14/12	Description Late Night w/Fallon [E] NOT AVAILABL	<u>Stari</u> 1237 E RATE	t/End Time 7a-136am	<u>V</u> M		-	:30 (\$100.00)	0.00 NM	6	\$1,500.00
1 KSNV 09/17/12-09/23/12 Unresolved [.NOT AVAILABLE RA' E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date	Description Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show Weekdays	<u>Stari</u> 1237 E RATE	t/End Time 7a-136am	<u>V</u> M		-	:30 (\$100.00)	0.00 NM	6	\$1,500.00
1 KSNV 09/17/12-09/23/12 Unresolved [.NOT AVAILABLE RA] E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12	Description Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show WeekdayswTF	Stari 1237 E RATE v CM Spots/Week 6	VEnd Time 7a-136am 1135p-1237a <u>Rate</u> \$250.00	WTF Rating 0.00	:30	6	:30 (\$100.00) \$250.002	0.00 NM	·	
1 KSNV 09/17/12-09/23/12 Unresolved [.NOT AVAILABLE RATE 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date	Description Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show WeekdayswTF	Stari 1237 E RATE v CM Spots/Week 6	VEnd Time 7a-136am 1135p-1237a <u>Rate</u>	WTF Rating 0.00		-	:30 (\$100.00)	0.00 NM	6	\$1,500.00 \$500.00
1 KSNV 09/17/12-09/23/12 Ourresolved [NOT AVAILABLE RAILE 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12 TONIGHT SHOW	Description Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show WeekdaysWTF The Tonight Show Tonight Show	Stari 1237 E RATE v CM Spots/Week 6 v CM	VEnd Time 7a-136am 1135p-1237a Rate \$250.00 1135p-1237a	WTF Rating 0.00	:30	6	:30 (\$100.00) \$250.002	0.00 NM	·	
1 KSNV 09/17/12-09/23/12 Unresolved [.NOT AVAILABLE RA] E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12	Description Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show WeekdayswTF	Stari 1237 E RATE v CM Spots/Week 6	VEnd Time 7a-136am 1135p-1237a <u>Rate</u> \$250.00	WTF Rating 0.00	:30	6	:30 (\$100.00) \$250.002	0.00 NM	·	
1 KSNV 09/17/12-09/23/12 Ourresolved [NOT AVAILABLE RAINED BY 18 OUR 18	Description Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show WeekdaysWTF The Tonight Show Tonight Show Weekdays M	Stari 1237 E RATE v CM Spots/Week 6 v CM Spots/Week 2 even CM	VEnd Time 7a-136am 1135p-1237a Rate \$250.00 1135p-1237a	WTF Rating 0.00 M Rating 0.00	:30	6	:30 (\$100.00) \$250.002	0.00 NM	·	
1 KSNV 09/17/12-09/23/12 Unresolved [.NOT AVAILABLE RAIN	Description Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show WeekdaysWTF The Tonight Show Tonight Show Weekdays M	Stari 1237 E RATE v CM Spots/Week 6 v CM Spots/Week 2 even CM	VEnd Time 7a-136am 1135p-1237a Rate \$250.00 1135p-1237a Rate \$250.00	WTF Rating 0.00 M Rating 0.00	:30	6	\$250.002	0.00 NM	2	\$500.00
1 KSNV 09/17/12-09/23/12 1 Unresolved [.NOT AVAILABLE RA] E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/23/12 E 39 KSNV 09/12/12 09/14/12 NEWS Start Date End Date	Description Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show WeekdaysWTF The Tonight Show Tonight Show Tonight Show Weekdays M M-F News 3 at Ele M-F News 3 at Ele Weekdays	Stari 1237 E RATE v CM Spots/Week 6 v CM Spots/Week 2 even CM leven Spots/Week	### VEnd Time ### 7a-136am 1135p-1237a Rate \$250.00 1135p-1237a Rate \$250.00 11pm-1135pr Rate	Mating	:30	6	\$250.002	0.00 NM	2	\$500.00
1 KSNV 09/17/12-09/23/12 1 Unresolved [.NOT AVAILABLE RA' E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/23/12 E 39 KSNV 09/12/12 09/14/12 NEWS Start Date End Date Week: 09/17/12 09/14/12 NEWS Start Date End Date Week: 09/10/12 09/16/12	Description Late Night w/Fallon Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show WeekdaysWTF The Tonight Show Tonight Show Weekdays M M-F News 3 at Ele WeekdaysWTF	Stari 1237 E RATE v CM Spots/Week 6 v CM Spots/Week 2 even CM leven Spots/Week 3	### A Time ### Ta-136am ### Ta-136am ### Ta-135p-1237a ###	Mating	:30	6 2 3	\$250.002 \$250.002 \$250.002	0.00 NM 0.00 NM	2	\$500.00 \$2,250.00
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1 KSNV 09/17/12-09/23/12 Unresolved [.NOT AVAILABLE RA] E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/23/12 E 39 KSNV 09/12/12 09/14/12 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 40 KSNV 09/17/12 09/17/12 NEWS	Description Late Night w/Fallon Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show WeekdaysWTF The Tonight Show Tonight Show Weekdays M M-F News 3 at Ele WeekdaysWTF M-F News 3 at Ele	Stari 1237 E RATE v CM Spots/Week 6 v CM Spots/Week 2 even CM leven Spots/Week 3 even CM even	VEnd Time 7a-136am 1135p-1237a Rate \$250.00 1135p-1237a Rate \$250.00 11pm-1135pr Rate \$750.00 11pm-1135pr	Rating 0.00 Rating 0.00 M Rating 0.00 M Rating 0.00 M	:30	6 2 3	\$250.002 \$250.002 \$250.002	0.00 NM 0.00 NM	3	\$500.00 \$2,250.00
1 KSNV 09/17/12-09/23/12 Unresolved [.NOT AVAILABLE RA' E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/23/12 E 39 KSNV 09/12/12 09/14/12 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 40 KSNV 09/17/12 09/17/12 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 40 KSNV 09/17/12 09/17/12 NEWS Start Date End Date Week: 09/17/12 09/17/12 NEWS Start Date End Date Week: 09/17/12 09/23/12	Description Late Night w/Fallon Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show Weekdays —-WTF The Tonight Show Tonight Show Weekdays M M-F News 3 at Ele Weekdays —-WTF M-F News 3 at Ele Weekdays —-WTF M-F News 3 at Ele Weekdays M M-F News 3 at Ele Weekdays M	Start 1237 E RATE v CM Spots/Week 6 v CM Spots/Week 2 even CM leven Spots/Week 3 even CM leven Spots/Week 1	### Action	Rating 0.00 Rating 0.00 M Rating 0.00 M Rating 0.00 M Rating 0.00 M	:30	6 2 3	\$250.002 \$250.002 \$750.002	0.00 NM 0.00 NM 0.00 NM	3	\$500.00 \$2,250.00 \$750.00
1 KSNV 09/17/12-09/23/12 Unresolved [.NOT AVAILABLE RA' E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/23/12 E 39 KSNV 09/12/12 09/14/12 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 40 KSNV 09/17/12 09/17/12 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 40 KSNV 09/17/12 09/17/12	Description Late Night w/Fallon Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show Weekdays —-wTF The Tonight Show Tonight Show Weekdays M M-F News 3 at Ele M-F News 3 at Ele Weekdays —-wTF M-F News 3 at Ele Weekdays M S M-F News 3 at Ele Weekdays M S M-F News 3 at Ele Weekdays M S M-F News 3 at Ele M-F News 3 at Ele S Sa-Su News 3 at Ele	Start 1237 E RATE V CM Spots/Week 6 V CM Spots/Week 2 even CM leven Spots/Week 3 even CM leven Spots/Week 1 ElevenCM	### A Time ### Ta-136am ### Ta-136am ### Ta-135p-1237a ### ### Ta-1237a ### ### Ta-1237a ###	Rating 0.00 Rating 0.00 M Rating 0.00 M Rating 0.00 M Rating 0.00 M	:30	6 2 3	\$250.002 \$250.002 \$250.002	0.00 NM 0.00 NM	3	\$500.00 \$2,250.00
1 KSNV 09/17/12-09/23/12 Unresolved [NOT AVAILABLE RA] E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/13/12 E 39 KSNV 09/12/12 09/14/12 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 40 KSNV 09/17/12 09/16/12 NEWS Start Date End Date Week: 09/17/12 09/17/12 NEWS Start Date End Date Week: 09/17/12 09/16/12 E 41 KSNV 09/15/12 09/16/12 E 41 KSNV 09/15/12 09/16/12	Description Late Night w/Fallon Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show Weekdays —-WTF The Tonight Show Tonight Show Weekdays M M-F News 3 at Ele M-F News 3 at Ele Weekdays —-WTF M-F News 3 at Ele Weekdays M S M-F News 3 at Ele Weekdays M S M-F News 3 at Ele Weekdays M S Sa-Su News 3 at Ele Weekdays M S Sa-Su News 3 at Sa-S	Stari 1237 E RATE v CM Spots/Week 6 v CM Spots/Week 2 even CM leven Spots/Week 3 even CM leven Spots/Week 1 ElevenCM Eleven	### Act	Rating 0.00 Rating 0.00 M Rating 0.55	:30	6 2 3	\$250.002 \$250.002 \$750.002	0.00 NM 0.00 NM 0.00 NM	3	\$500.00 \$2,250.00 \$750.00
1 KSNV 09/17/12-09/23/12 Unresolved [NOT AVAILABLE RA] E 37 KSNV 09/12/12 09/14/12 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 E 38 KSNV 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/23/12 E 39 KSNV 09/12/12 09/14/12 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 40 KSNV 09/17/12 09/17/12 NEWS Start Date End Date Week: 09/10/12 09/16/12 NEWS Start Date End Date Week: 09/17/12 09/17/12 NEWS Start Date End Date Week: 09/17/12 09/13/12	Description Late Night w/Fallon Late Night w/Fallon TE] NOT AVAILABL The Tonight Show Tonight Show Weekdays —-WTF The Tonight Show Tonight Show Weekdays M M-F News 3 at Ele M-F News 3 at Ele Weekdays —-WTF M-F News 3 at Ele Weekdays M S M-F News 3 at Ele Weekdays M S M-F News 3 at Ele Weekdays M S Sa-Su News 3 at Ele Weekdays M S Sa-Su News 3 at Sa-S	Start 1237 E RATE V CM Spots/Week 6 V CM Spots/Week 2 even CM leven Spots/Week 3 even CM leven Spots/Week 1 ElevenCM	### Act	Rating 0.00 Rating 0.00 M Rating 0.00 M Rating 0.00 M Rating 0.00 M	:30	6 2 3	\$250.002 \$250.002 \$750.002	0.00 NM 0.00 NM 0.00 NM	3	\$500.00 \$2,250.00 \$750.00

Print Date: 09/26/12 07:44:25

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Totals

126

\$50,140.00

Page 6 of 6

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Ln Ch **Inventory Code** Break Start/End Time Days Len Spots Start End Rate Pri Rtg Type Spots Amount E 42 KSNV 09/16/12 09/16/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$185,002 0.00 NM \$185.00 News 3 Sunrise SUNDAY **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S \$185.00 0.00 E 43 KSNV 09/16/12 09/16/12 Sunday Today CM 7a-8am ----S :30 \$325,002 0.00 NM \$325.00 Sunday Today **SUN TODAY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -----5 \$325.00 0.00 Start/End Time Ch Date Range Description Weekdays Length Rate Rtg Type 1 KSNV 09/10/12-09/16/12 Sunday Today 7a-8am ----Su :30 (\$325.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 44 KSNV 09/15/12 09/15/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$200.002 0.00 NM \$200.00 News 3 Sunrise SATURDAY **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-\$200.00 0.00 E 45 KSNV 09/15/12 09/15/12 Saturday Today CM 7a-9am ----5-:30 3 \$325.002 0.00 NM 3 \$975.00 Saturday Today SAT TODAY **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-\$325.00 0.00 3 E 46 KSNV 09/15/12 09/15/12 News 3 Today - SATURIDM 9am-930am ----s-:30 \$275,002 0.00 NM \$275.00 News 3 Today - SAT **NEWS** End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-\$275.00 0.00 ----S E 47 KSNV 09/16/12 09/16/12 News 3 Today Wknd CM 9a-930am :30 \$250.002 0.00 NM 0 \$0.00 News 3 Today **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating 09/16/12 ----S Week: 09/10/12 \$250.00 0.00 Ch Date Range Description Spot Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/10/12-09/16/12 News 3 Today Wknd 9a-930am :30 (\$250:00) 0.00 NM ----Su Unresolved [PGM CHG = NBC SPORTS] E 48 KSNV 09/15/12 09/15/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 \$750.002 0.00 NM \$750.00 Saturday Night Live SNL Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/10/12 09/16/12 ----5-\$750.00 0.00